



vn
VAN NESS
MAIN STREET

FORWARD
TOGETHER



2019 ANNUAL REPORT

VNMS IN ACTION

24 SMALL
BUSINESSES
IN VAN NESS

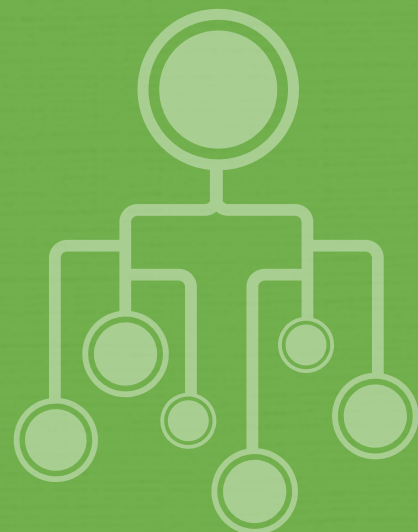
2 New
in 2019



\$19,365 in Business
Grants Awarded

8 Ongoing Grant
Projects

296
Hours
OF TECHNICAL
ASSISTANCE
PROVIDED



43
events
with **2,200**
attendees

3
POP UP
SHOPS

10,800
Community
Followers

(Website, FB/Insta/TW/
Constant Contact)

1,300 Constant Contact

2,900 Social Media

6,600 Website Visitors

40 VOLUNTEERS
totaling
561 hours
Valued* at
\$23,405

*Source Independent Sector April 2019.

\$37,820
in donations
received from **37**
Donors

DONATE

DONORS & SPONSORS

October 1, 2018 - September 30, 2019

Our work is made possible and our inspiration comes from the generous support of our donors. Thank you for your gifts to Van Ness Main Street and our community.



Individuals

- Marlene Berlin
- Patricia Brennan
- Holly & Andrew Clubock
- Patricia Davies
- Matt Dreher
- Reggie Felton
- Marcia Glauberman
- Barbara Lardy
- Ellen and Gary Malasky
- Virginia & Elijah Marentette
- Dipa Mehta & Mark Nelson
- John O'Leary
- Mary Beth Ray
- Sandi Stewart
- Kathy Sykes
- Fred Underwood
- Steven Vetzner
- Anna Marie Yombo
- Marilyn Zelkosky

Corporate, Foundation & Government

- Bernstein Management
- Burke Connecticut Roadside
- City Paws
- Life of Riley
- Patriotic Pet Care
- Winthrop Clothing
- Sweet Evelyn

In Kind

- Sfoglina Van Ness
- Calvert Woodley
- Loyal Companion
- Devils Backbone Brewing Company
- Acacia Bistro
- Bread Furst
- Giant



THANK YOU!



2019 FINANCIALS

Van Ness Group Inc.

STATEMENT OF FINANCIAL POSITION

As of September 30, 2019

ASSETS

Bank Accounts	63,915
Current Assets	15,631
Total Current Assets	79,546
Fixed Assets - Equipment	1,272
Less: Accumulated Depreciation	(917)
Total Fixed Assets	355
Total Assets	\$ 79,901
LIABILITIES AND EQUITY	
Current Liabilities	4,542
Equity, Fund Balances	75,359
Net Revenue	
Total Liabilities and Equity	\$ 79,901

STATEMENT OF ACTIVITY

October 1, 2017 - September 30, 2019

REVENUE

Contributions	20,131
Events	19,143
Grants	170,080
Interest Earned	305
Total Revenue	209,659
Gross Profit	\$ 209,659
EXPENSES	
Fundraising	15,520
Management & General	56,901
Program Services	128,029
Total Expenses	200,450
Net Revenue	\$ 9,209



FORWARD TOGETHER

Van Ness Main Street Growth Fund

What started as an idea in 2012, after years of research and planning, the vision of Van Ness Main Street (VNMS) was realized in 2015 and soon became an incorporated 501(c)(3), and a part of the D.C. Main Streets Program. From the very beginning, our organization has been propelled forward by its community-minded resident leaders and dedicated volunteers.

Our mission is more vital today than ever before: **to make Van Ness a beautiful, sustainable, walkable, and vibrant economic and cultural hub by supporting the growth of existing businesses, attracting new, local enterprises, and activating local cultural institutions.**

Today, VNMS is a key resource for the businesses in the corridor. We provide technical assistance, promotion, and direct cash grants in partnership with the D.C. government's Department of Small and Local Business Development (DSLBD).

To meet the challenge of our mission and build upon the great strides made over the past five years, **VNMS is launching the VNMS Growth Fund to raise \$350,000 over the next five years.**

The fund will stay true to our founders' vision: **focusing on arts and culture, streetscape beautification and sustainability, and economic business development and retention.**

Please join us in continuing this work and help us attain our shared vision: one where the arts and sustainability are at the heart of our community and where businesses grow and thrive.

GIVE TODAY!

visit: vannessmainstreet.org/support-us



The above renderings are from the following Reports & Publications.

- TOP LEFT: Van Ness Commercial District Action Strategy, April 2016 (Page 15).
- TOP RIGHT: Shades of Green- Green Infrastructure & Pavement Removal Strategy for Van Ness, Jan 2016 (Page 15).
- BOTTOM LEFT: Van Ness Commercial District Action Strategy, April 2016 (Page 14).
- BOTTOM RIGHT: Van Ness Retail Study, Feb 2018 (Page 57).

UPCOMING EVENTS

vn
VAN NESS
MAIN STREET

vn LIVE



UDC Farmer's Market

Stay tuned for the market opening date, new procedures, and new location.



Lunch with VNMS | New Series!

Join us for this fun and informative lunchtime speaker series featuring local entrepreneurs, subject experts, hobby enthusiasts, and community leaders.



Night in the Park | August 8th

VNLive presents Molly Murphy from Nashville. Join us in a beautiful outdoor setting at Park Van Ness.

Molly Murphy will be hosting a Virtual -Pre Event performance. Check our events calendar for more information.

Coming Fall, 2020!



Progressive Cocktail & Wine Walk



VNMS Annual Fundraiser



Retail Pop Up Shop

Get up-to-date events information at:
vannessmainstreet.org/events



2020 BOARD OF DIRECTORS

Sarah Cumbie
President | WAMU

Barbara Lardy
Vice President | America's Health
Insurance Plans (retired)

Pat Jakopcheck
Treasurer | Local Politechs
Strategies

Zach Friedlis
Secretary | Saul Centers, Inc.

Patricia Davies
Events Committee Chair | World Bank
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Matt Dreher
Design Committee Chair | Gensler

Reginald Felton
Organization Committee Chair |
Felton Associates

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Calvert Woodley

Chuck Schilke
Counsel

Sandi Stewart
SLS Coaching & Consulting

Uzay Turker
Acacia Bistro

Fred Underwood
Pinkard Group

Cherie Lester
Interim Executive Director

SPECIAL THANKS

to our 2019 retiring
board member, **Uzay
Turker**. And our sincerest
appreciation to **Theresa
Cameron** who served
as Executive Director
during the critical launch
of Van Ness Main Street
and **Cherie Lester** for
her service guiding the
organization through our
first leadership transition
in 2019.

WELCOME

Special welcome to
Gloria Garcia, the
new VNMS Executive
Director who joined in
early 2020.



vn
**VAN NESS
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