

**Stronger Together**

*2022 ANNUAL REPORT*



# VNMS in Action

**65** SMALL  
BUSINESSES  
IN VAN NESS

**1** NEW  
IN 2022



**1,051**  
HOURS  
of Technical  
Assistance  
Provided



**649** LIVE PLANTS  
Planted along the Avenue



**6,006**  
Event  
Attendees



**22,266**  
Community  
Followers



11,854 Website Visitors  
3,729 Constant Contact  
4,988 Social Media  
1,695 Forest Hills Connection



**\$49,974**  
in Business and  
Technical Assistance  
Grants Awarded

**1,475** Volunteer  
Hours Valued at\*  
**\$44,176**



\*Source Independent Sector April 2022



**\$68,927**  
Funds Raised





# Donors & Sponsors

October 1, 2021 – September 30, 2022

VNMS sincerely thanks its generous supporters in fiscal year 2022 that helped us raise more than \$67,000 in support of our main street programming as we continue to stabilize after the pandemic. In this critical time, we raised \$43,850 from corporations, small companies, and institutions. Individual donors gave \$26,778 to VNMS and another \$5,404 to Forest Hill Connection, a program of VNMS. Thank you for your passion for and belief in our amazing neighborhood and small businesses. We are stronger together!

## Corporate/Institutions

Argus Events  
 Borger Management  
 Bread Furst  
 Calvert Woodley  
 Comet Ping Pong/Bucks Fishing and Camping/Muchas Gracias  
 Edmund Burke School  
 Friends of the Forest Hills Playground  
 JMI  
 Politics & Prose  
 Roadside LLC  
 Saul Centers  
 The University of the District of Columbia  
 Wegmans  
 ZIPS Cleaners

## Individuals

Louis About  
 Terry L. Babcock-Lumish  
 D. James Baker  
 Mary C. Barber  
 Ambassador Shirley Barnes  
 Marlene Berlin  
 Erin J. Bryan  
 Judy Buelow  
 Sallybeth Bumbrey  
 Theresa Cameron  
 Jo Carpenter  
 Kailey Carpenter  
 Sarah Cumbie  
 Anthony Dobranski  
 Maureen Duignan  
 Selena F  
 Reginald M. Felton  
 Lois Forster

Zachary Friedlis  
 Marcia Glauberman  
 Carolyn and Tissa Godavitarne  
 Jonquilyn Hill  
 Tracy Johnke  
 Barbara Kraft  
 Paula Lake  
 Barbara and Nicholas Lardy  
 Carolyn Lee  
 Dorothy Levy  
 Doug Loescher  
 Margot Machol  
 Gary Malasky  
 Carol Marburger  
 Joff Masukawa  
 Virginia and Elijah Marentette  
 Heidi Markovitz  
 Yony McCloskey  
 Jenean McKay  
 Lynne McKelvey  
 Dipa Metha and Mark Nelson  
 Kristen Pierce  
 Allen and Merry Richon  
 Marcie Rickun  
 Judith M. Ritz  
 Anne Rollins  
 Beverly Ross  
 Michael Sands  
 Charles Schilke  
 Donna Scriven  
 Betsy Sherman  
 Jean and Steve Shulman  
 Gigi Sohn  
 Orysia Stanchak  
 Charles Stellar  
 Rebecca and Gary Stevens

Sandra Stewart  
 Philippa Strum  
 Kathy Sykes  
 Sven Sykes  
 Adam Tope  
 Barbara Turnham  
 Frederic Underwood  
 Steve Vetzner  
 Samuel Wilson  
 Marlyn Zerkowitz  
 Tracy Zorpette

## In-Kind

Bread Furst  
 Calvert Woodley  
 Cherie Lester  
 Kathy Sykes and Stephen Vetzner  
 The University of the District of Columbia  
 Washington Photo Safari

## Forest Hills Connection Supporters

D. James Baker  
 Julia Baller  
 James Baller  
 Mary Barber  
 Evi Beck  
 Marlene Berlin  
 Jamie Butler  
 Michael Chorost  
 Cara Ciullo  
 Michael Di Rienzo  
 Karl Driessen  
 Amy Eisman  
 Margery Elfin  
 Marcia Glauberman

Catherine Green  
 Sally Gresham  
 Charlotte Hart  
 Willia Hennigan  
 Philip Henry  
 Caroline James  
 Susan Eichhorn Jordan  
 Robin King  
 Barbara Kraft  
 Deborah LaCroix  
 Paula Lake  
 Dorothy Levy  
 Leslie Limmer  
 E. David Luria  
 Virginia Marentette  
 Jim McCarthy  
 Monica McGowan  
 Jenean McKay  
 Dipali Mehta  
 MaryAnn Miller  
 Kirika Mugo  
 Kevin Mulshine  
 Ingrid Nyborg  
 Merry Richon  
 Michael Sands  
 Gail Sansbury  
 Jean SantaMaria  
 Amy Schussheim  
 Catherine Schwartzstein  
 Scott D. Seligman  
 Milton Shinberg  
 Carl Stern  
 Denise Warner  
 Ruth Wattenberg  
 Cathy Wiss  
 Edward Wollman

THANK YOU!







# We're on the right path... and Stronger Together

These past couple of years have tested us as a community. We have been forced to focus on what's most important to our survival and well-being. Van Ness Main Street (VNMS) with its programs, the Forest Hills Connection and the Friends of the Forest Hills Playground, along with residents, volunteers, businesses and key partners, UDC, Levine Music, Edmund Burke School, and all of our businesses along Connecticut Avenue from Van Ness Street to Nebraska Avenue have pulled together, collaborated and innovated to nurture resilience and renewal along our corridor. We believe we are on the right path and we are seeing results.



Our VNMS mission is more vital today than ever before: **to make Van Ness, Forest Hills and Wakefield a beautiful, sustainable, walkable, and vibrant economic and cultural hub by supporting the growth of existing businesses, attracting new, local enterprises, and activating local cultural institutions.**

We are optimistic about our future as a Main Street community as we move forward supporting efforts that benefit our partnerships and strengthen us all. Just as a quick recap of the year: VNMS provided direct cash grants totaling nearly \$50,000 in partnership with the DC Government's Department of Small and Local Business Development (DSLBD). We also provided 1,051 hours of technical assistance helping businesses within our main street boundaries to manage in an altered post-COVID environment. A critical part of VNMS technical assistance to businesses on the avenue is promotional support, making their products and services attractive and noticed by an ever-growing audience. VNMS community and family-oriented activities like Movie Night in the Park @ the UDC Amphitheater, Art All Night and the Holiday Pop up Market continue to expand this audience. This year more than 6,000 from around the city came to VNMS as a destination for unique and fun experiences! These activities contribute enormously to our mission of creating a vibrant economic and cultural hub. We couldn't do all this without our team of dedicated volunteers who last year gave VNMS 1,475 hours of their time (more than double 2021!) valued at more than \$44,000 by the Independent Sectors annual calculation.

To continue along this path, we look to you - our community of partners - to join with us in supporting and reinforcing the work we have begun and to continue to explore new opportunities. Three years ago, we launched the VNMS Growth Fund to raise \$350,000 over the next five years. The Fund will stay true to our founders' vision, focusing on **arts and culture, streetscape beautification and sustainability, and economic business development and retention**. We are making good progress toward this goal, and we are looking to you to continue to invest in our collective future.

2023 remains a year with many challenges for our community and our businesses but we believe there is a path forward if we all support and invest in this collective future. We encourage you to participate in our activities, volunteer your time working with us on events and special projects, share your expertise on one of our programmatic committees, join our beautification efforts, patronize our businesses and pledge your support to the VNMS Growth Fund. We have accomplished so much through challenging times; the challenges continue and the opportunities abound. Now is the time to make your investment in our shared future.

Thank you for being a part of our past and our future!

Sincerely, **Barbara Lardy** President, VNMS Board

**GIVE TODAY!**  
visit: [vannessmainstreet.org/donate](https://vannessmainstreet.org/donate)







# 2022 Financials

(unaudited)

## Van Ness Group Inc.

### STATEMENT OF FINANCIAL POSITION

As of September 30, 2022

#### ASSETS

Bank Accounts	76,144
Other Current Assets	19,008
Account Receivables	1,660
<b>Total Current Assets</b>	<b>96,812</b>
Fixed Assets - Equipment	1,273
Less: Accumulated Depreciation	(1,160)
<b>Total Fixed Assets</b>	<b>112</b>
<b>Total Assets</b>	<b>\$ 96,924</b>
<b>LIABILITIES AND EQUITY</b>	
Current Liabilities	6,135
Equity, Fund Balances	90,789
<b>Total Liabilities and Equity</b>	<b>\$ 96,924</b>

### STATEMENT OF ACTIVITY

October 1, 2021 - September 30, 2022

#### REVENUE

Contributions	62,830
Events	6,465
Grants	174,080
Admin Fees/Interest	(9)
<b>Total Revenue</b>	<b>\$243,366</b>

#### EXPENSES

Fundraising	7,236
Management & General	24,120
Program Services	209,844
<b>Total Expenses</b>	<b>241,200</b>
<b>Net Revenue</b>	<b>\$2,166</b>





# 2023 Events Calendar

## April

April 29 | Saturday | 7-11pm

VNMS Fundraiser:  
**Celebrating Community**

at the UDC Theater of the Performing Arts



April 29 | Saturday

UDC Farmers  
Market  
Re-Opens



## June

**Movie Night**

Wednesdays  
in the Park

@ the UDC Amphitheater

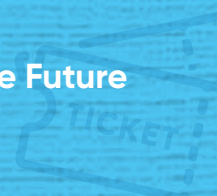


June 21

Back to the Future

June 28

Sister Act



## July

July 19

101 Dalmatians (1996)

July 26

Minions: The Rise of Gru

## September

September 29 | Friday

**Art All Night**



## October

October 29 | Sunday

**Spooktacular,  
Sunday**



## November

Saturday | November 25

**Small Business  
Saturday**

November 28 | Tuesday

**Giving  
Tuesday**



## December

December 2 | Saturday

**Holiday Pop-Up  
Market**



December | All Month!

**End of Year  
Giving Campaign**

Get up-to-date events information at:  
[vannessmainstreet.org/events](http://vannessmainstreet.org/events)





# 2022 Board of Directors

**Barbara Lardy**  
President  
Retired

**Reginald Felton**  
Vice President  
and Organization  
Committee Chair  
Felton Associates

**Michael Sands**  
Treasurer  
Calvert Woodley

**Beverly Ross**  
Secretary  
Retired

**Erin Bryan**  
Smithsonian

**Zachary Friedlis**  
Saul Centers

**Carolyn  
Godavitarne**  
Politics & Prose

**Jonquilyn Hill**  
Vox Media

**Doug Loescher**  
Fairfax County

**Joff Masukawa**  
Design Committee Chair  
Diligentia Strategy

**Chuck Schilke**  
Economic Development  
Committee Chair  
Counsel

**Steve Shulman**  
Retired

**Fred Underwood**  
The Pinkard Group

**Sam Wilson**  
Bankers Life

**Gloria M. Garcia**  
Executive Director



## IN MEMORY

The VNMS Board experienced a tremendous loss with the death of our VP, Reginald M. Felton in June 2022. His passing left a deep void in our organization as he was a true servant leader – dedicated, giving, mentoring, and always lending sage advice in his gentle, smiling way. He is sorely missed. We extend our continued sympathy to his family and wish them to know how valued he was and how missed he is. VNMS' success is part of his legacy. In his honor, VNMS has renamed its highest annual award, the Reginald M. Felton Spirit of Van Ness Main Street Award.

**202.421.7825**

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