

Dear Friends of Van Ness Main Street,

This message is my last as Board President of Van Ness Main Street. It has been an honor and incredible experience to serve in this capacity over the last two years. I will continue to serve on the board over the next year to ensure continuity. In my final act, I am pleased to present our Annual Report for fiscal year 2025 (October 1, 2024 – September 30, 2025), where you can see our impact through our annual measurements of success. I would like to focus on the strategic accomplishments of the past year, which set the work ahead for our board, business owners, residents, and stakeholders to revitalize the Van Ness/UDC corridor.

Planning for the Future. In celebration of our tenth year of operation, we focused on laying the groundwork for the next ten years. In 2025, we secured \$30,000 from the Amazon Housing Equity Fund through the Urban Land Institute, the University of the District of Columbia (UDC), and private donors, to carry out the Urban Land Institute Technical Assistance Panel (ULI TAP) exercise. Subsequently, VNMS was awarded an additional \$30,000 from the Department of Small and Local Business Development (DSLBD) to complete a Retail Study of the corridor. Together, these studies will direct our redevelopment strategy for the coming decade, focusing on increased residential density with much needed new retail space.

Forest Hills Park and Playground. In 2025, we boosted our support with the launch of the Good Clean Fun Initiative. We adopted the park during the pandemic and this year the program was revitalized under the leadership of four dedicated volunteers: Tracy Zorpette (VNMS Board), Marilyn Francis, Sara Benitez, and Erin Bryan (VNMS Board). The team has harnessed the community's volunteer spirit to support the park through quarterly clean-ups and invasive species removal projects along Brandywine Street. They have also built community and enlivened the park with events like Spooktacular, an outdoor dance

party, and Jazz in the Park. The events were made possible by a generous ANC3F grant. Community-building is a key pillar of our mission, and we are very excited to see what 2026 brings to the park.

Our 10 Year Anniversary Campaign continues through 2026 as we commemorate our founding in 2016. This past year, our campaign to fund our small business support program and build our reserves raised nearly \$70,000! We hope you will continue to support this effort in 2026. **Mark your calendars for our anniversary celebration event on May 2, 2026.**

I wish to thank:

All our donors, whose support of our critical mission has helped us raise more than \$362,000 over the last decade. You are deeply appreciated.

UDC and President Edington for the continued support of VNMS with office space and event venue space annually. UDC is critical to the success of our corridor.

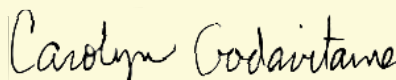
Our many committed volunteers — their service makes our corridor a community.

Our small business owners up and down the Avenue — your resilience and commitment to our community is invaluable and irreplaceable. We hope that with your continued work and VNMS' support, you will be in our neighborhood for decades to come!

Our dedicated board of directors who truly represent servant leadership. My tenure was made so much easier with your support, counsel, skill, and decisiveness.

Finally, and not least — **our Executive Director, Gloria Garcia**, for her dedication, tireless work ethic, and her optimistic outlook at all times!

Sincerely,



Carolyn Godavitarne
Board President, Van Ness Main Street

2025 Financials

Van Ness Group Inc. (unaudited)

Statement of Financial Position
As of Sept. 30, 2025

ASSETS

Bank Accounts	92,733
Account Receivables	3,880
Other Current Assets.....	4,079
Total Current Assets	100,692

Total Fixed Assets.....	113
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Total Assets	\$ 100,805
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LIABILITIES AND EQUITY

Equity, Fund Balances	86,907
Total Liabilities.....	12,526
Net Income.....	1,372

Total Liabilities & Equity	\$ 100,805
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STATEMENT OF ACTIVITY

Oct. 1, 2024 – Sept. 30, 2025

REVENUE

Program Income.....	214,683
Small Business Support	198,105*
Forest Hills Connection.....	6,808
Pollinator Planting Program.....	6,080**
Forest Hills Park.....	3,690
Individual Contributions	27,602
Corporate Contributions	13,375
Events.....	8,275
Interest.....	12
In-Kind.....	1,051
Total Revenue	\$ 264,998

EXPENSES

Fundraising	7,878
Management & General.....	26,261
Program Services.....	228,466
In-kind.....	1,051
Total Expenses	\$ 263,656

NET REVENUE.....	\$ 1,342
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* DC Department of Small and Local Business Development Grant

** ANC3F \$5,000 Grant plus funds raised.

2025 Board of Directors

Carolyn Godavitarne
President | Politics & Prose

Doug Loescher
Vice President | Fairfax County

Beverly Ross
Secretary | Compass Pro Bono

Christopher Bell
The Conservation Fund

Erin Bryan
Smithsonian

Courtney Carlson
ANC3F Chair

Jonquilyn Hill
Vox Media

Andrew Saul
Saul Centers

Stan Wall
HR&A Advisors

Tracy Zorpette
Attorney

Gloria M. Garcia
Executive Director

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4401-A Connecticut Ave. NW
#126
Washington, DC 20008

OFFICE LOCATION
UDC School of Law
4340 Connecticut Ave. NW
Storefront, street level
Washington, DC 20008

TEL
202-421-7825

4 Programs

Small Business Support

741 Small Business Technical Assistance Hours

3 New Small Businesses

107 Small Businesses

\$40,620 Small Business Grants



\$66,893 Funds Raised From 128 Donors

6,254 + VNMS Social Media Platforms

9,843 + VNMS Unique Website Visitors

4,729 + VNMS Newsletter

31 2025 Events
5,068 Events Attendees

2 Corridor-Wide Strategy Studies
\$36,175

Van Ness/UDC/Intelsat ULI Technical Assistance Report

Van Ness Main Street Retail Study 2025



Forest Hills Connection
foresthillsconnection.com



3,059 + Forest Hills Connection Social Media Platforms

75,000 + Forest Hills Connection Unique Website Visitors

2,284 + Forest Hills Connection Newsletter

= 101,169 Total Community Followers

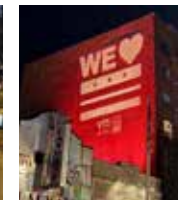
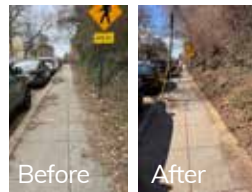


1,822 All VNMS Volunteer Hours

\$92,729 Value of Volunteer Hours



Forest Hills Park



Pollinator Planting Program



877 Plants on the Avenue



vannessmainstreet.com

UNIVERSITY OF THE DISTRICT OF COLUMBIA 1851 | DSLBD | MAIN STREETS | MAIN STREET AMERICA